

IEEE-SA Global Engagement

Update for IEEE 802

Jodi Haasz

Stakeholder Engagement Liaison

9 March 2015

Outreach Activities

■ Japan Outreach

- Meeting with Canon
 - Don Wright met with Canon in May and answered questions about IEEE 802
 - Bruce had a follow-up meeting in December and provided further information about IEEE 802
- IEEE Standardization Promotion Seminar
 - Held at Tohoku University on 18 December 2014
 - 100+ attendees from wireless related companies and research institutes in Japan
 - Seminar provided information on IEEE Standards that have been globally prevalent in wireless communications but not yet recognized by the Japanese wireless industry
 - Speakers and panelist included: Bruce Kraemer, Shu Kato, Jason Trachewsky (Aquifi), Kwang-Cheng Chen (National Taiwan University), Kenichi Mori (Panasonic), and Masashi Shimizu (NTT)
 - The topics covered 802.11 business success model in the USA and Taiwan, and a Smart meter (802.15.4g) success model in Japan

■ India Outreach

- Mahanagar Telephone Nigam Ltd (a telecommunications company)
 - Bruce Kraemer spoke with senior engineers in January 2015 about IEEE 802 activities

Contact

Jodi Haasz

Stakeholder Engagement Liaison

IEEE-SA

j.haasz@ieee.org